



Eugene Pony Club

Sponsor Book Guidelines

- Each pony club member is responsible for obtaining a \$60.00 sponsorship or advertisement for the Summer Show Program. If not turned in, they will not earn any Summer Show points.
- Sponsor money and ads are due on the pony club ride night of **May 3, 2010**. All ads and money must be turned in at the same time. All ads must be in copy ready format. (See examples in packet)
- Awards will be given out as follows:
 - ★ **SPONSOR AMOUNT EARNED:**
 - ★ \$200.00 - Belt Buckle or \$50. Gift Certificate
 - ★ \$500.00 - Above award plus 10% (ten percent) of money earned in gift certificate.
 - ★ Top Earner - Above awards, plus a prize to be determined by the board.
- All ads need to be in copy ready format when turned in (See examples in packet.)
- Money must be turned in with ad.
- There will be a membership section for our kids and we would like a completed bio including picture turned in no later than **May 3, 2010**. The bio should be in copy ready format. Please see example in packet.

Poker Ride Guidelines

- Each pony club member is responsible for obtaining two prizes for the poker ride. If not turned in, they will not earn any Summer Show points.
- Poker ride prizes are due on the pony club ride night of **May 3, 2010**.

SPONSOR NAME	SPONSOR SHIP LEVEL	AMOUNT OF SPONSORSHIP	DATE PAID
<i>Example:</i> Joe's Market	Full Page Ad	\$60.00	2/1/10
<i>Example:</i> Tim's Sauna's	<i>Class Sponsorship - Barrels 8 & Under</i>	\$10.00	2/10/10
TOTAL - PAGE 2			\$

EUGENE PONY CLUB
2010 Summer Show Sponsorship Form



Eugene Pony Club

The Eugene Pony Club is a nonprofit equestrian organization dedicated to teaching children responsible horsemanship, while promoting teamwork, leadership and community involvement. In its 55th year, the EPC currently has approximately 45 active members between 5 and 17 years of age who meet weekly to enjoy their ponies.

Your support as a sponsor of the 2010 Eugene Pony Club Summer Show is greatly appreciated. Please indicate your choice of sponsor levels below. Thank you!

Sponsor Information

Name of Pony Club Member: _____ Date: _____

Name of Sponsoring
Person(s) or Business: _____

Address: _____
City State Zip

Sponsorship Levels

Please provide Eugene Pony Club Member with copy ready ad by **5/3/10** (A personal message to Eugene Pony Club or a specific club member can be used in place of a business advertisement.)

_____ \$60. Golden Horseshoe Sponsor - Full Page Ad (8.5" x 11") on Wall of Fame, recognition in sponsor book and announced during show.

_____ \$10. Class Sponsor - your business will be announced during the class as well recognition in the year-end sponsor book

*****IF YOU ARE INTERESTED IN A CORPORATE SPONSORSHIP, PLEASE CONTACT CHARLENE PEW @ (541) 729-6610******

PONY CLUB SPONSOR: _____

DATE: _____ SPONSORSHIP AMOUNT: \$ _____

Thank-you for sponsoring the 2010 Eugene Pony Club Summer Show. We greatly appreciate your help and support!

Eugene Pony Club Member